

**Special Insert** See inside for Super Community Activities insert

# All eyes on Santa Clara

#### 160+ million viewers in 180 countries expected to watch Super Bowl 50 broadcast from Levi's Stadium in the City of Santa Clara

On Sunday, Feb. 7, the City of Santa Clara will join an elite group of 18 American cities that have previously hosted one of the world's biggest sporting events – the Super Bowl. That the 2016 game is also the 50th anniversary of the Super Bowl makes the history-making day even more significant.

Although visitors will fill hotels and participate in special Super Bowl activities throughout the Bay Area, at 3:20 p.m. Pacific time all eyes will be on Santa Clara. Aerial camera shots will show off award-winning Levi's Stadium and the thriving community that surrounds it.



The Gridiron Glory exhibit at the Triton Museum showcases the best of football history. After Feb. 7, 2016, Santa Clara will forever be part of the Pro Football Hall of Fame's celebration of the sport.

#### How it came to be

The effort to bring the Super Bowl to Levi's Stadium started in 2010, long before the stadium was built or even had a name. Communities that want to host a Super Bowl put together a regional bid package that outlines to National Football League team owners the advantages and benefits their location has to offer. The Bay Area's mild winter weather, dynamic business community and widespread appeal as a place to visit, combined with a gleaming new state-of-the-art stadium, were persuasive arguments.

Once the decision was made to come to Levi's Stadium, a Super Bowl 50 Host Committee was assembled to manage all of the planning and production of Super Bowl 50, secure private funding, create economic and social benefits for the Bay Area and provide opportunities for the community to actively participates. It includes professional staff and an advisory board of Bay Area leaders including former Santa Clara Mayor Gary Gillmor and former Santa Clara Councilmember Kevin Moore.

#### Economic benefits are huge

The competition for the Super Bowl is intense because it not only brings prestige and increased awareness of the attributes of a region, it generates financial benefits that can have both short term and long term positive impacts for the City of Santa Clara. The economic value of major

continued on page 2

# Silicon Valley Power wins EPA award

Silicon Valley Power, the City's electric utility, was honored with a 2015 Green Power Leadership Award from the U.S. Environmental Protection Agency (EPA).

The award recognized only three green power suppliers in the U.S. for outstanding efforts, initiatives and programs that promote the use of green power within homes and businesses and advance the development of green power sources.

The Santa Clara Green Power program allows residential and business customers to voluntarily buy green



power from renewable sources, such as solar or wind power, to match their electricity usage. For information on how to participate, visit SiliconValleyPower.com.

"Silicon Valley Power is helping to address climate change and put our country on a path to a future powered by renewable sources," said Gina McCarthy of the EPA.

#### Residents sought for Charter Review Committee

Santa Clara residents who are registered voters or are eligible to vote are invited to apply for a Charter Review Committee that will get to work in 2016. Letters of interest are due Jan. 6 with interviews during the Jan. 12 City Council meeting. Complete information is available at SantaClaraCA.gov/government/charter-review-committee.

The goals for the Committee have yet to be finalized but may include the consideration of the election system for City Councilmembers, compensation for Councilmembers and Mayor and other issues. The City Charter is the legal document that established the City of Santa Clara as a municipality in 1852. It is updated periodically as legal requirements and the community changes.



#### Ice skating continues in Central Park

There is still time to enjoy ice skating under the sky in Central Park at the City's temporary ice rink. It is open seven days a week (weather permitting) for public two-hour skate sessions as well as private ice time, ice skating lessons and birthday rentals.

Skate times are 2-8 p.m. Monday-Thursday, 2-11 p.m. Friday, 11 a.m.-11 p.m. Saturday and 11 a.m.-8 p.m. Hours may vary on holidays. For more information visit SantaClaraOnIce.com or call 408-663-5278.

#### Extra refuse and holiday tree pickup

Up to two additional 32-gallon garbage bags may be set out on your regular collection day Jan. 2-7 at no additional cost. Holiday trees can be set out on your regular collection day Jan. 4-8 for pickup at no additional cost. Questions? Call 408-615-3080.

#### **Super Bowl is coming**

(continued from page 1)

sporting events was validated by the economic impact generated by WrestleMania when it was at Levi's Stadium in March.

Local hotels will be at maximum capacity, generating Transient Occupancy Tax for the City's General Fund, and visitors will spend money in local restaurants and stores, generated sales tax. Economists have calculated the economic impact of past Super Bowls in as close to a half-billion dollars for the hosting region.

Longer lasting economic benefits will come as businesses, developers and investors become more familiar with Santa Clara as a community that offers incredible opportunities for success.

#### Local youth, nonprofits benefit also

In addition to the broad economic development benefits Super Bowl 50 brings to the region, the "50 Fund" was created with the goal of setting a new philanthrophic record for a Super Bowl. Throughout 2015, the 50 Fund made grants to Bay Area nonprofit organizations that provide services to children and youth, invest in community infrastructure and/or build sustainable environments.

In the City of Santa Clara, grant recipients included Alearn, All Stars Helping Kids, JW House and the City of Santa Clara Library.

Another giving program is Super Kids-Super Sharing which collects new or lightly used books, sports equipment and school supplies from local schoolchildren to give to underserved kids. Items will be collected at participating schools in January and at a collection day on Jan. 19 at Santa Clara University organized by the 49ers.

#### Volunteers needed for Super Bowl community events

The City of Santa Clara is recruiting volunteers to help with Super Community events in Santa Clara prior to the Super Bowl. These volunteer opportunities are separate from those that are under the control of the Super Bowl Host Committee.

All information collected is confidential and remains under the control of the City of Santa Clara Human Resources Department. The City does not share any information submitted by you with any other organization. For information visit SantaClaraCA.gov/residents/volunteer.

#### Vendor requirements for Super Bowl 50

Vendors who would like to conduct or solicit business during Super Bowl 50 must apply for a business license in advance. They should also be aware that the City of Santa Clara has established a "Clean Zone" for Super Bowl week that restricts and prohibits certain businesses and activities, such as street and mobile vendors, from February 1– 9. For more information regarding business licenses or the Clean Zone, visit SantaClaraCA.gov or call the business tax customer service line at 408-615-2310.



#### **Super Community Activities**

For more information on these special events leading up to Super Bowl 50 at Levi's Stadium on Feb. 7, see the special Super Community insert in this newspaper or visit SantaClaraCA.gov/super-community-events.

#### January 6

Unveiling of commemorative public art sculpture across from Levi's Stadium.

#### January 10

Super Community 5K/10K/Fun Run

#### January 18-April 3

Pro Football Hall of Fame "Gridiron Glory" exhibit at Triton Museum.

#### January 30

STEM (Science, Technology, Engineering, Math) Innovation Bowl 10 a.m.-5 p.m. at Central Park Library.

#### **January 31**

Super Community Concert & Fireworks 2-7 p.m. at Mission College.

#### February 6

Super Community Celebration Fan Experience 10 a.m.-9 p.m. at Santa Clara University.

#### "Chat with the Chief" community meetings



Two "Chat with the Chief" community meetings are scheduled for January where residents can talk informally with the Police Chief about public safety issues of concern. Chief

Sellers invited a member of the Host Committee to these meetings to discuss matters of interest related with Super Bowl 50. The meetings are scheduled for Jan. 7, 7-8:30 p.m. at Don Callejon School, 4176 Lick Mill Blvd., and Jan. 11, 7-8:30 p.m. at Kathryn Hughes Elementary School, 4949 Calle De Escuela.

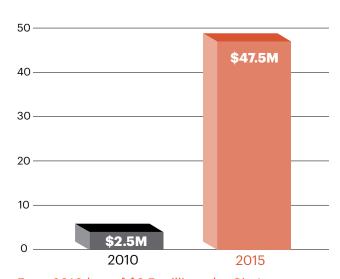
# Steady progress in rebuilding City's reserve fund to \$47.5 million

Since 1985, the City of Santa Clara has had a policy that sets aside revenues in two reserve funds to offer a safety net for the City's finances.

The Working Capital Reserve is designed to protect the General Fund during economic downturns or to handle financial crisis or disaster situations. Its target goal is 25% of General Fund expenditures – enough money to provide funding for 90 days of operation. There is also a Capital Projects Reserve to set aside funds for major infrastructure and facility projects that have no other funding sources to support them.

After the double whammy of the dot-com meltdown in 2001 and the Great Recession that started in 2008 and lingered for years, the City had been forced to drawn down its Working Capital Reserve in order to balance the budget for ongoing core services. As a result of a rebounding economy and prudent controls on expenses, the reserve account balances are starting to rise.

From a balance of only \$2.5 million at June 30, 2010, the Working Capital Reserve has been steadily rebuilt and now has a balance of \$47.5 million, surpassing the 25% target goal of \$45.6 million.



From 2010 low of \$2.5 million, the City's reserve account now surpasses \$47.5 million

In 1996, the City set \$5 million as a minimum target balance for the Capital Projects Reserve. Like the Working Capital Reserve, this fund was also depleted during the economic hard times and had a balance of \$2.5 million on June 30, 2010. Since the economy has been in recovery, the City has been able to add more to the Capital Projects Reserve and it now has a balance of \$10.2 million.

#### WrestleMania generated \$139 million economic benefit

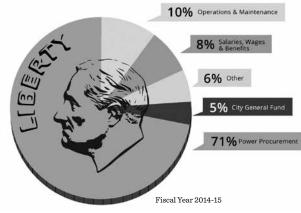
A recently-released study conducted by Enigma Research Corporation showed that WrestleMania 31, held in Levi's Stadium in March of 2015, generated \$139 million in economic benefit for the Santa Clara/San Jose region.

A capacity crowd of 76,976 fans attended the pop-culture event, making it the highest grossing event in World Wrestling Entertainment (WWE) history. Wrestlemania 31 visitors spent \$22 million on hotels and accommodations and \$6.2 million at area restaurants.

# Electric bill going up but it's still a bargain

A 2% rate increase for electricity from Silicon Valley Power, the City's municipal utility, goes into effect Jan. 1, 2016, but Santa Clara rates remain among the lowest in California.

Most of your electric bill – about 71% – goes to the procurement of power. Silicon Valley Power owns or contracts for power from generating resources across the western U.S. such as geothermal in Sonoma and Lake Counties, wind turbines in California and Washington, solar



from local and Kern County installations, hydroelectric in Northern California, local landfill gas and various other sources to assure that the city has the reliable power it needs at all times.

The next highest expense category is operations and maintenance, which includes replacement of aging infrastructure, modernization of the City's electric substations, and transition upgrades to the modern smart grid. Salaries, wages and benefits for Silicon Valley Power uses 8% of the total budget.

Each year, 5% of electric utility revenues go to the City's General Fund to support core City services such as police, fire, parks, streets, library and recreation services.

# City rehabilitation loans available to eligible homeowners

Homeowners who cannot afford to pay for needed roofing, plumbing, electrical, foundation, handicapped access, water conservation devices or other repairs may qualify for a low cost rehabilitation loan from the City of Santa Clara Neighborhood Conservation and Improvement Program (NCIP).

Eligible homeowners can receive deferred payment loans at simple 3% interest that are repaid when the house is sold. There are no monthly payments. City staff also provides technical assistance, overseeing all phases of work and ensuring a one-year guarantee of workmanship by the contractor. More than 1,500 homeowners have taken advantage of this program since its inception in 1976.

For further information, contact the Housing and Community Services Division at 408-615-2490 or visit SantaClaraCA.gov/HousingRehabilitationProgram.



#### Contractors needed

Local licensed and bonded general contractors and contractors with expertise in electrical, plumbing, roofing, plastering, concrete, window, flooring, painting and HVAC are invited to apply to rehabilitate Santa Clara houses whose homeowners cannot afford to make repairs on their own.

Each year the City helps about 50 residents with low cost loans and grants through the Neighborhood Conservation & Improvement Program (NCIP) and Water Conservation measures. In addition to financial assistance, the City supervises contractor work. For more information on how to become an approved contractor for this program, call 408-615-2490.

#### **Short-term rentals are subject to City tax**

Residents who rent out rooms in their home, or the entire house, for less than 31 consecutive days are responsible for paying Transient Occupancy Tax (TOT) to the City. It is calculated at 9.5% of the room rate. The exception is for homeowners renting through Airbnb since it collects TOT on behalf of clients and pays it to the City.

Call 408-615-2310 for further information or email BusinessLicense@SantaClaraCA.gov.

#### Central Park Library reopens with new look, materials

The Central Park Library reopens on Monday, Jan. 4 after a three-week closure while new carpeting was installed. The Library is also starting the new year with new catalog software and \$300,000 in new materials in the collection. For information visit SCLibrary.org.

#### **Mission Library Remodel**

The Mission Branch Library building, now k n o w n as Mission Library Family Reading Center, was opened in City Plaza Park in



1955. Its last renovation was done in 1999 and at 60 years old, it's time for it to be refreshed.

Plans are underway to remodel the interior and exterior of the Mission Branch Library to make it more functional for today's library users and add more study rooms and meeting space. The project will also upgrade restroom facilities, modernize lighting and HVAC systems and replace furniture and shelving. Outside the Library the City hopes to also improve City Plaza Park with new landscaping and gas lamp style street lamps and create a reading garden/outdoor program area.

More detailed information about the plans will be available on the website SCLibrary.org as the project evolves.

#### 'Agrihood' concept selected for BAREC Winchester site

After extensive review of multiple proposals, the City Council selected Core Companies to acquire and develop six acres of City-owned land on the former site of the Bay Area Research and Extension Center (BAREC), an agricultural station operated by the University of California.

The winning concept includes a 1.5 acre urban farm in the center of the property that would be surrounded by mixed-income residential units – linking Santa Clara's agricultural history to a modern urban living environment. The "agrihood" would be visible from Winchester Boulevard and allow residents to grow their own fruits, vegetables, herbs and flowers.

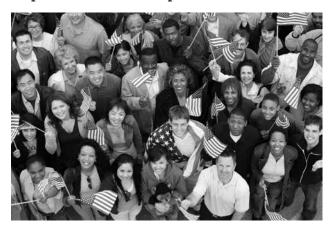


The BAREC property was declared surplus and sold by the State to the City of Santa Clara in 2005. SummerHill Homes acquired about 10 acres of it and built 110 homes. The Core project will include affordable senior rental units and market-rate rental units and for-sale townhomes. Construction is expected to begin in 2017.

#### New webpage helps residents get on the Path to Citizenship

Immigrants from all over the globe come to Santa Clara to pursue the American Dream and for many, that dream includes becoming a U.S. citizen.

The naturalization process can seem complicated and confusing so the City has created a new "Pathway to Citizenship" webpage to provide concise, simplified information regarding the basic steps toward citizenship.



Visitors to SantaClaraCA.gov/PathwaytoCitizenship will find shortcut links to the most relevant U.S. Citizenship and Immigration Services (USCIS) resources instead of having to navigate multiple websites to acquire vital information. This new resource shortens research time and gets individuals pursuing citizenship on track more quickly.

The goal of the City's "Pathway to Citizenship" webpage is to engage and educate potential new citizens. It shares information regarding the benefits and responsibilities of citizenship, the

general steps towards becoming a citizen and ways to avoid scams. It also connects residents with local organizations and social service providers that offer English as a Second Language (ESL) and citizenship classes, legal assistance, and seminars that discuss the citizenship interview, test and N-400 Form.

# Beat the winter doldrums with a recreation class for adults, kids

Winter recreation classes begin the week of Jan. 24 and there is something for everyone – fitness, dance, cooking, music, art and sports programs are taught by qualified, energetic instructors. There are classes for adults, teens, children and preschoolers.

See the City of Santa Clara Recreation Activity Guide for a complete list of programs. Registration begins for residents online on Jan. 5 and in person on Jan. 13. Pick up a copy at the Community Recreation Center, Walter E. Schmidt Youth Activity Center, Teen Center, Senior Center and other City facilities open to the public. The Guide is also available online at SantaClaraCA.gov/ParksandRec.

#### New registration system

The online registration portal for Santa Clara's recreation program has been upgraded and can now be accessed from a smart phone or tablet. New accounts will need to be created even if you had an account in the past. Go to apm. activecommunities.com/santaclara to get it set up.



#### Audition for Roberta Jones Junior Theatre

Two productions are planned this spring for the Roberta Jones Junior Theatre – "The Wizard of Oz" April 15-24 and "Disney's Aladdin Kids" June 10-12. "Wizard" auditions for youngsters ages 8-18 will be held Feb. 2 and 3, 3:30-6:30 p.m. at the Community Recreation Center. Children ages 7-15 are invited to audition for "Aladdin" April 26 and 27, 3:30-6:30 p.m. also at the Community Recreation Center. Everyone who auditions will be cast in the show! Purchase tickets online for both productions at RJJT.org.

Other theatrical opportunities for children and teens include technical crew and two sessions of introductory classes for ages 4-5 and 6-8 scheduled for Jan. 6-March 16 or March 23-June 1. For information visit RJJT.org or contact Kevin Cornelius at 408-615-3161 or kcornelius@SantaClaraCA.gov.

#### Programs for children, teens at Central Park Library

Babies, preschoolers, school-age kids and teens are all welcome at Central Park Library for regular and special programs that encourage them to read, learn and be creative. In addition to six storytimes a week for the youngest patrons, there are monthly craft and book discussion programs for children in grades 3-5. Teens can have fun at monthly craft and movie events scheduled monthly.

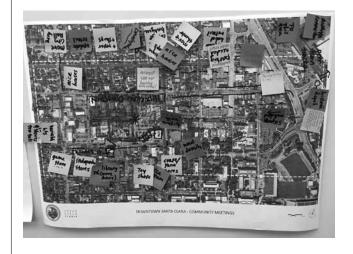
Special activities include a performance of the Firebird Youth Orchestra on Feb. 7 for ages 5 and up and "Bots For Fun," a four-week coding class for grades 4-7, beginning Feb. 28.

High school students can take a practice ACT or SAT test on Jan. 23 or participate in a new SAT Essay Writing Workshop on Feb. 1. Visit SCLibrary.org for more information on all programs.

#### Residents weigh in on vision for downtown

Santa Clara residents were asked to describe their visions for a downtown in Santa Clara through an online forum and at a community meeting in December. They shared their thoughts about where a "downtown" should be located, what types of businesses and activities it should contain and how it should look and feel.

More community input will be sought in 2016 as the City Council develops strategic objectives and explores options and opportunities for creating a revitalized city center.



#### City helping businesses achieve Green Business status

The City of Santa Clara is now offering technical assistance to Santa Clara businesses that are interested in pursuing Green Business Certification, a



program that promotes green practices and resource conservation.

To help in this effort, a Green Business newsletter will be launched in 2016 to provide information and tips on sustainable practices and highlight a local business that has already achieved Green Business status. For more information email Environment@ SantaClaraCA.gov.



## Winter energy savings tips

There are some easy ways to save on your electricity

bill this winter, even on the chilliest of days. Start by turning down the thermostat to 68 degrees and bundling up at home with sweaters and warm socks. Every degree you lower your heat will save up to 5% on heating costs.

Next, make sure you are not losing heat through caulk leaks around windows and doors. If you find a gap, seal it up. Keep the furnace clean and unblocked. Check the furnace filter monthly and replace it when it gets dirty.

Remember, never use a barbecue or camp stove for indoor heat. They can be a fire hazard and a potential source of high levels of carbon monoxide, also known as the silent killer because you cannot smell or see it.

#### Learn more about Neighborhood Watch program

A connected neighborhood deters crime and builds relationships you can count on in an emergency. Bring the residents of your neighborhood or apartment complex together by forming a Neighborhood Watch group with the assistance of the Santa Clara Police Department.

An orientation and training session for anyone interested in forming or joining a Neighborhood Watch group will be held at Central Park Library on Thursday, April 21, 6-7:30 p.m. The presentation will explain how Neighborhood Watch programs work, refresh your observation skills and touch upon home security and personal safety issues.



Neighborhood Watch is not a vigilante group. It is not dangerous and you should never risk your safety to prevent crime. Your job will be to use observation skills to keep a lookout for law enforcement, report suspicious activities and be aware of resources in the community in the event of an emergency.

Register for the April 21 event at scpdneighborhoodwatch.eventbrite.com. To schedule a Neighborhood Watch presentation in your neighborhood, contact the Santa Clara Police Department Crime Prevention Unit, 408-615-4876, email CrimePrevention@ SantaClaraCA.gov or visit SantaClaraCA.gov/neighborhoodwatch.

# Summer program for teens

Teens ages 14-16 are invited to apply for the summer Leaders in Training Experience (LITE) program beginning March 7. Deadline for applications is April 18. Applications are available at the Teen Center, Walter E. Schmidt Youth Activity Center, Community Recreation Center and Libraries.

Leaders in Training will commit to a week of in-service training in June and two weeks of volunteering at a day camp between June 13 and Aug. 5. They will learn planning and decision making skills and earn community service hours.

# White House honors for Santa Clara innovations during Smart Cities Week

The City of Santa Clara was recognized by the White House during Smart Cities Week in September for its innovative collaboration with Santa Clara Valley Transportation Authority, the 49ers, Arini Geographics and Allied Telesis to create a smarter, safer Levi's Stadium and public transit system in advance of Super Bowl 50.

The recognition praised first-of-its-kind technology deployed at strategic locations throughout Santa Clara and beyond that allows operators to analyze, visualize and communicate in real-time with the public safety community and keep residents informed about traffic and other areas of concern.

## Silicon Valley Power crews help recovery after catastrophic fire in Northern California

Utility crews and other personnel from Silicon Valley Power provided mutual aid to the Northern California communities hit by the devastating wildfire in the fall. They replaced almost seven miles of high voltage aluminum lines and 49 power poles.

Restoring the electrical grid components was a high priority for the area as it tried to recover from the massive fire that destroyed more than 1,200 homes, burned 118 square miles and cost four people their lives. The Valley Fire disrupted the lives of thousands of people in Lake, Napa and Sonoma counties.



#### Creative programs coming up at Northside Branch Library

Santa Clara's Northside Branch Library will be the site of several one-of-a-kind programs this winter and spring. For information on these and other library activities, visit SCLibrary.org.

Jan. 23 – Lunar New Year celebration with lion dancing, music, crafts and entertainment 10 a.m.-1 p.m.

Feb. 6 – "Mom Prom" at 4 p.m. for mothers and their sons ages 4 and older.

Feb. 27 – Science Day, 2-5 p.m., where students in grades 2-6 can learn more about science and performing experiments.

March – Murder Mystery evening for adults 21 and over with live band, food, dancing, alcohol, games and a chance to solve a "shocking murder" in the library.

March 19 - International Food Fest at 2 p.m. for adults and children in grades K-5

April 30 – MommyCon 2016, 10 a.m.-2 p.m., a series of health and wellness talks sponsored by Kaiser Permanente and Mass Mutual Financial Advisors.

May 7 – Mommy-Daughter Tea Time Brunch at 11 a.m. mothers and daughters ages 4 and up.

# New minimum wage in effect

A new minimum wage of \$11 per hour goes into effect on Jan. 1, 2016 in the City of Santa Clara. It applies to employers that maintain a place of business in Santa Clara and/or provide goods or services within City limits. Starting in 2017, the minimum wage will increase on Jan. 1 each year if the cost of living has increased based on the Consumer Price Index. For more information visit SantaClaraCA.gov/MinimumWage.

# Have you set up automated payment of utilities?

Automated payments of utility bills saves time and money for both customers and the City – and you never have to worry about a late payment fee! The City has a number of convenient automated payment options, including Automated Credit Card, Pre-Authorized Checking Account, Homebanking, Web and IVR payment channels. For more information about automated utility payment options, visit "My Utilities Account" on the City's website SantaClaraCA.gov/MyUtilitiesAccount or call 408-615-2300.

#### Why bills are estimated

Water and electric meters are read every month. If the gate is locked and no one is home when City staff comes to read the meter, usage will be estimated. If you do not want estimates used for billing, provide the City with a copy of the key or combination to the lock. Contact customer service at 408-615-2300 to update your account.



## Website provides information on new commercial, residential development projects

There continues to be intense interest among private investors in new residential and commercial development projects in the City of Santa Clara. Each proposal

goes through an extensive technical and public review process before it is approved.

Residents can keep track of developments projects, from proposal through construction, on the City's website SantaClaraCA.gov where a database provides information about the size and type of project and its status in the public review process.

#### Santa Clara is the Center of What's Possible

#### **Farmers Market**

The Downtown Santa Clara Farmers Market continues year-round every Saturday from 9 a.m. – 1 p.m. on Jackson Street between Benton and Homestead. Each season brings in new crops of fruits and vegetables (look for greens, winter squash and late berries). Choose from colorful bouquets of cut flowers for your home, or plants for your patio and garden. Baked goods and specialty dishes are also available to enjoy while listening to music and enjoying the crisp winter air with friends and neighbors.

#### Crowning Santa Clara's new royalty

The Miss Santa Clara, Miss Silicon Valley and Miss Santa Clara's Outstanding Teen 2016 Competitions, official preliminaries of the Miss America and Miss America's Outstanding Teen Programs, will be held on Jan. 9 at the Mission City Center for the Performing Arts. For ticket information, email MissSantaClaraOrg@yahoo.com.

#### Friends of the Library book sales

Add to a private book collection, find a bargain and support the Santa Clara City Library! Book sales will be held 10 a.m.- 2 p.m. in the Central Park Library on Jan. 16, Feb. 20, March 19, April 16 and May 21. Visit LoveTheLibrary.org for more information or call 408-615-2936.

#### Learn about genealogy

Two free classes on the basics of genealogy will be held at the Central Park Library, starting with "Getting Started with Genealogy" on Wednesday, Feb. 10, 1-4:30 p.m. The second class on Monday, March 7, 1-4:30 p.m. will focus on how to organize genealogy information using paper and digital records. For information on both, visit the Santa Clara County Historical & Genealogical Society website scchgs.org.

#### Silicon Valley Reads activities at the Library

Emmi Itäranta, author of Memory of Water, will speak at Central Park Library on Thursday, Feb. 11, at 7 p.m. as part of Silicon Valley Reads. The theme in 2016 is



"Chance of Rain: The impact of climate change on our lives." Itäranta's speculative novel is set in a future where extreme water rationing, controlled by the military, affects the lives of individuals and a village community. As part of Silicon Valley Reads, Central Park Library will also show the film "The Fight for Water," a documentary about the 2009 California Water Crisis and how it affected two Central Valley farmers and their migrant workers, on Thursday, Feb. 18, at 7 p.m. For more information, visit SiliconValleyReads.org.

#### Santa Clara Players take the stage

Two witty comedies will be presented this spring by the Santa Clara Players – "Picasso at the Lapin Agile" by Steve Martin March 4-26 and "Cahoots" by Rick Johnston May 27-June 18. Each will be performed 10 times in the Triton Museum Hall Pavilion. For more information and tickets, visit SCPlayers.org.

#### Love Our Library Lollapalooza

Join fellow Santa Clara City Library fans for an evening of fun and entertainment at the Love Our Library Lollapalooza on Saturday, Feb. 27. In addition to raising funds for library programs, the event will honor the Mission City Community Fund for its strong support of the library. For tickets information, visit LoveOurLibrary.org.



#### 75th Camellia Show

Hundreds of delicate camellia blooms in different sizes and colors will be on display at the 75th annual Camellia Show Feb. 20-21 at the Community Recreation Center. Free viewing is available 2-5 p.m. on Saturday and 11 a.m.-4 p.m. on Sunday. Entries for the show will be accepted 6:30-10 a.m. on Feb. 20.

In honor of the 75th anniversary, photographers are invited to enter camellia photos in a contest for prizes. Experts will also be available to help gardeners decide what camellia would be best for their yards, decks or terraces. A variety of camellia plants not found in local nurseries will be on sale by members of the Santa Clara County Camellia Society. For more information, visit SCCCamellia Society.com or call John Mendoza at 408-203-0011.

#### **SHOWTIME 2016**

Get ready to cheer the hero and boo the villain at the 34th annual production of "Showtime!" an original melodrama that raises money to support the Senior Center's Health & Wellness program. Performances of "Runaway Bride... and Grooms?" or "Four Weddings and a Funeral Too" will be held March 4-6 at the Community Recreation Center. Curtain time is 7 p.m. on Friday and Saturday and 2 p.m. on Sunday. The event includes an olio of local talent, refreshments and raffle prizes. Tickets are \$5 on Friday and \$7 on Saturday and Sunday and are available at the Community Recreation Center in mid-January and at the Senior Center in February. Ticket order forms are also available online at SantaClaraWomensLeague.org.

#### **Early Bird Camp Registration**

Summer camp registration will be available beginning March 21 on the website SantaClaraCA.gov/ParksandRec and registration for Santa Clara residents begins March 29. Plan your child's summer before the mad rush!



#### Santa Clara Chorale concerts

The Santa Clara Chorale, a 90-member community chorus under the artistic leadership of Dr. Scot Hanna-Weir, will present two programs this spring. "Sons of Youth" will focus on music written early in the career of composers throughout history. It will be performed at 8 p.m. on Friday, March 11, at St. Leo's in San Jose and at 3 p.m. on Sunday, March 13, at Mission Santa Clara.

The Chorale returns to Mission Santa Clara on Friday, May 13, at 8 p.m. for a performance of Mozart's "Requiem" and contemporary composter Jocelyn Hagen's "Ashes of Roses," presented in collaboration with the Santa Clara University Choir program and Symphony Silicon Valley.

For ticket information on either concert, visit scc.org/concerts or call 408-883-4722.

#### **Hunt for eggs**

On your mark...get set... go to the annual Egg Hunt on Saturday, March 26, in Central Park. The hunt will begin promptly at 10 a.m., rain or shine. Parking is limited so you are encouraged to arrive early and take part in the pre-hunt activities that start at 9 a.m. Divisions include ages 2 and under, 3-4, 5-6, 7-8 and special needs. Tasty morning snacks will be for sale at the concessions booth. This popular event is sponsored by the Santa Clara Parks & Recreation Department and local community groups. Call 408-615-3140 for more information.

A different way to hunt eggs is in a swimming pool at the Easter-Pool-Ooza on March 26 at the International Swim Center. Children ages 3-14 must pre-register for specific waves based on their age. See the 2016 Winter/Spring Activity Guide for more information.



#### Ways to go green this spring

Santa Clara residents have three opportunities this spring to "go green" with activities that help the environment.

#### Compost workshop in February

Composting helps create a vibrant, healthy and beautiful garden while conserving water and energy and reducing pollution and waste. Learn the basics of how to compost at home at a free workshop on Saturday, Feb. 27 at Bowers Park. To register, visit ReduceWaste.org/classes or call 408-918-4640. Classes are co-sponsored by the Recycling and Waste Reduction Commission of Santa Clara County and the City of Santa Clara.



#### **Environmental Day in March**

Safely dispose of items during the Environmental Day on Saturday, March 5, 9 a.m.-1 p.m. at the Recology facility, 650 Martin Ave. This free event promotes recycling, reuse and diversion of usable materials from the landfill. Materials accepted: clothing, e-waste (computers, monitors, printers, etc.), u-waste (batteries, cell phone, CFLs and fluorescent light tubes) and children's plastic play structures and toys. In addition, residents can bring confidential documents for shredding. Residents must provide a current collection bill and personal identification (i.e., driver's license) to verify eligibility for this free drop-off program. For more information contact Recology Silicon Valley at 408-970-5100.

#### Arbor Day/Earth Day in April

Celebrate the 29th year that the City of Santa Clara will be presented with a Tree City USA award from the National Arbor Day Foundation at a family-friendly event 9:30 a.m.-2 p.m. in Central Park on Friday, April 22, which is also Earth Day. The Arbor Day Foundation will recognize Santa Clara for its effective tree care program that includes an integrated pest management system, increased tree plantings, continuing education for City tree crews and computerized irrigation for all landscaping throughout the City in public rights-of-way and medians. For more information, call 408-615-3080.

#### Household Hazardous Waste Drop-Off

The Countywide Household Hazardous Waste Program will conduct a household hazardous waste drop-off event in the City of Santa Clara on April 30. Other drop-off events are scheduled throughout the county during the year. Call 408-299-7300 or go to HHW.org to make an appointment to attend any of these events. Items that can be dropped off include household cleaners, pesticides, herbicides, paint products, car and household batteries, fluorescent bulbs and tubes, solvents, waste oil, automotive products, household medications and Sharps containers. Ammunition, explosives, radioactive materials and containers larger than five gallons will not be accepted.

#### See model trains at Depot

An open house and model train show will be held April 2-3 at the Santa Clara Depot, the oldest operating railroad passenger depot in California. Two museum-quality model railroad layouts will run historical era trains from the 1950s and 1960s 10 a.m.-5 p.m. both days. Entrance fee is \$5 for adults and free admission for under 18.

The Edward Peterman Museum of Railroad History at the Depot includes a collection of railroad artifacts such as lanterns and grade crossing signaling devices, as well as memorabilia celebrating the heritage of local railroad workers. The Company Store will also be open for the purchase of used model railroad trains and accessories, railroad memorabilia, books, magazines, DVDs and railroad videos.

The South Bay Historical Railroad Society is an all-volunteer, nonprofit organization founded in 1985 to restore and maintain the historic former Southern Pacific Santa Clara Depot and to maintain a museum and a library of railroad-related information. Find out more about SBHRS at SBHRS.org.



# Celebrating milestones in 2016

 $150^{\rm th}$  anniversary of Santa Clara's first official plotted street system

 $120^{\rm th}$  anniversary of the establishment of the City's electric utility department and the sale of electricity to households

40<sup>th</sup> anniversary of the opening of Great America Theme Park



Opening Day at Great America

 $30^{\rm th}$  anniversary of the opening of the Santa Clara Convention Center

 $30^{\rm th}$  anniversary of Santa Clara's Sister City relationship with Izumo, Japan

 $20^{\rm th}$  anniversary of the opening of the one-stop Permit Center in City Hall

 $15^{\rm th}$  anniversary of the City of Santa Clara earning "All America City" status

#### SVACA celebrates dual anniversaries

In 2016, it will be 15 years since the Silicon Valley Animal Control Authority (SVACA) began to offer animal services to the community, and 10 years since it opened the doors of its cageless Animal Care Center. Through this time, thousands of dogs, cats, rabbits and other animals have been adopted into new families. Other SVACA services include animal licensing, a spay/neuter clinic and investigations of animal abuse.

#### Community support is needed

To continue its achievements, SVACA needs volunteers to work at the Center or to foster animals while they wait for a new home. Tax deductible donations to SVACA's Animal Assistance Fund can be made online at SVACA. com or sent by mail to: SVACA's Animal Assistance Fund, 3370 Thomas Rd., Santa Clara, CA, 95054.

To learn more about SVACA, visit SVACA.com. SVACA is a joint powers authority that provides animal care and control services to the cities of Campbell, Monte Sereno, Mountain View and Santa Clara. Adoption services and volunteer opportunities are open to all in the Bay Area.

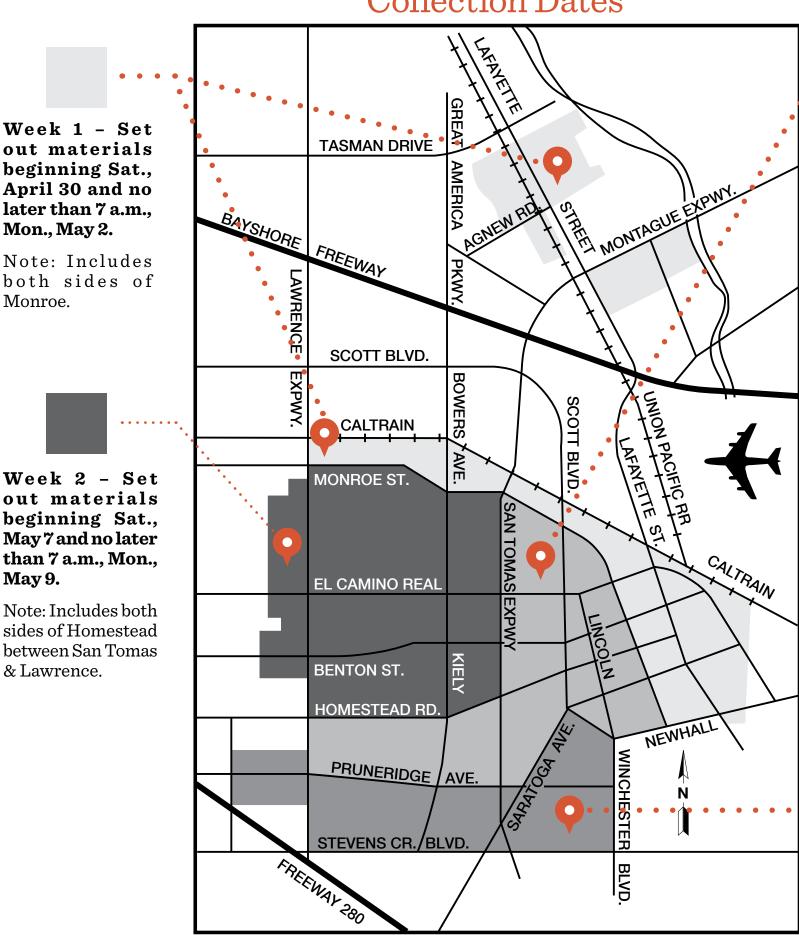


#### Annual Clean-Up Campaign is May 2-27, 2016

## Find your home on the map and mark your calendar for your collection week. Save these pages to help remember set-out instructions.

Not all developments participate in the Clean-Up Campaign. Unsure about your area? Contact 408-615-3080

#### **Collection Dates**



Week 3 - Set out materials beginning Sat., May 14 and no later than 7 a.m., Mon., May 16.

Note: Includes both sides of Newhall between Saratoga & Winchester, both sides of Saratoga between Scott & Pruneridge, and north side of Pruneridge between Saratoga & Lawrence.



Week 4 - Set out materials beginning Sat., May 21 and no later than 7 a.m., Mon., May 23.

Note: Includes the southside of Pruneridge between Saratoga & Lawrence and both sides of Pruneridge west of Lawrence and east of Saratoga.

#### **Set-out instructions**

- Do not set out materials in the street before the Saturday prior to your assigned collection week. Early set-outs (prior to the Saturday preceding your collection week) are subject to a \$100 fine.
- Park vehicles in your garage or driveway during your assigned collection week so it is easier for Clean-Up crews to maneuver. If you must park on the street, park at least five feet away from piles.
- Do not place piles in front of curbs painted red for "No Parking," as large piles can obstruct the view of motorists pulling out of driveways. Do not place piles in alleys or private streets, or against fences, retaining walls, hydrants or landscaping.

- Place your materials at least 3 feet from any obstructions such as fire hydrants, fences, poles, cars, trees, bushes or walls.
- Do not block sidewalks.
- Materials must be placed in the street, by the curb, in front of the house where the materials are generated (if a private street, materials must be placed on nearest public street). Placing materials in front of a neighbor's house will be deemed illegal dumping.
- Violation notices will be left at homes where materials have been improperly set out. If you have questions about what can be set out or need assistance in determining which collection area you live in, contact the Street Department at 408-615-3080.



It is important to have your materials set out by 7 a.m.

Clean-up crews move street by street through the designated area. Once a street has been serviced, there is no additional free

clean-up collection that week. Don't miss your chance! Have your materials set out by 7 a.m. on the Monday of your service week.

The annual Clean-up Campaign is a special opportunity for residents of the City of Santa Clara to set out bulky items not routinely collected by weekly garbage, Clean Green and recycling collection services.



#### **Accepted materials**

- Furniture, carpets, mattresses, toilets, plastic items without a recycle symbol, foam packaging, general household rubbish (not garbage).
- Appliances, e-waste and tires: should be set out separately from the rest of your materials. Special crews will pick up these items and separate them for proper disposal since they cannot go in the landfill. Remove any appliance door with latch mechanisms prior to set out to prevent accidents. E-waste is anything that requires a plug or battery to operate.

#### Safe disposal of household hazardous waste

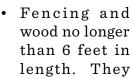
Use the Countywide Household Hazardous Waste Program to dispose of hazardous waste (paint, batteries, oil, antifreeze, household chemicals, Sharps containers, pesticides, solvents,

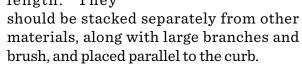


thinners, chlorine, fluorescent bulbs/tubes, etc.). These materials pose a health and safety risk to Clean-Up crews and the environment.

A household hazardous waste drop-off event will be held in Santa Clara on Saturday, April 30. You can make an appointment to attend the Santa Clara drop-off event, or any of the other scheduled drop-off events held throughout the County, by calling 408-299-7300 or online at HHW.org. Illegal set-out of hazardous materials is subject to a \$500 fine.

- Construction debris: Concrete, asphalt, brick, rocks, stones, dirt, sod, interior insulation, gypsum drywall, and/or sawdust must be placed in a bulk bag no larger than 1 cubic yard (3 ft. x 3 ft. x 3 ft.) to prevent stormwater run-off pollution. Bulk bags may be purchased online at bagcorpstore. com/cleanup or at the Municipal Services Counter, 1500 Warburton Ave. A total of 1 cubic yard of concrete, asphalt, brick, rocks, stones, dirt or sod will be collected at no charge. Additional amounts are subject to a collection charge of \$25 per cubic yard. Residents who place loose construction
  - debris in the street instead of in a bulk bag are subject to a \$250 fine.





Large pieces of yard waste: Brush, and branches should be cut to 6-foot lengths, stacked separately from other materials, along with any fencing or wood, and placed parallel to the curb. If it fits in the Clean Green cart, green waste should be disposed of through the weekly Clean Green collection program. Remember – do not trim or remove City street trees. This is a violation of City Code and subject to a \$1,000 fine and all associated replacement costs. Call 408-615-3080 for information.

# One good use deserves

Items that are salvageable and could be re-used by someone else should not be part of the clean-up campaign. For information on how to donate to an organization that can recycle your useable items, visit the website RecycleStuff.org or call 1-800-533-8414 for more information.

#### **Questions?**

Call the Public Works Department at 408-615-3080

or Email Environment@SantaClaraCA.gov

> $\mathbf{or}$ SantaClaraCA.gov/cleanup

#### Do NOT set out

- · Recyclable items normally collected each week as part of your curbside recycling service.
- Regular household garbage that is collected each week as part of your regular curbside service.
- Yard waste that can fit in your Clean Green cart that is collected each week as part of your regular curbside service.
- Batteries place them in Ziploc-style plastic bags and set on top of your black garbage cart for collection as part of your regular curbside service.
- Used motor oil Place in one gallon (or less) plastic container(s) with screw-top lid. Tape the top down securely with masking or duct tape. Label the container "waste oil" and set beside the blue recycling cart for collection as part of your regular curbside service.
- Used motor oil filters Seal in Ziplocstyle plastic bag and place on top of your blue recycling cart for collection as part of your regular curbside service.
- Contractor-generated construction or landscape waste. Contractor-generated landscaping debris and tree trimmings/ removals are subject to a charge of \$25 per cubic yard.
- Food or bathroom waste
- Automobiles
- Automobile parts containing fluids
- Medical waste, including prescription or over-the-counter drugs or sharps. Visit SCPD.org for information on Prescription Drug Take-Back Days.
- Liquids
- Explosives or ammunition. For safe disposal, call the Santa Clara Police Department at 408-615-4700.
- Hazardous wastes (e.g. paint, fluorescent light fixtures, oil, antifreeze, household chemicals, pesticides, solvents, thinners, chlorine, etc.).
- Materials not generated by your household. The annual Clean-Up Campaign is a special service exclusively for the residents of the City of Santa Clara. If you witness illegal dumping, get the driver and vehicle description, and vehicle license number and call 408-615-3080 (Monday-Friday, 8 a.m. - 4:30 p.m.) or 408-615-5580 (after 4:30 p.m. and weekends).



# What you should know about flood insurance

The Federal Emergency Management Agency (FEMA) designates certain areas in the U.S. as high flood risk areas, also called Special Flood Hazard Areas. To find out if your property lies within a high flood risk area, call the City Planning Division at 408-615-2450.

#### Do you need flood insurance?

Basic homeowner's insurance does not cover losses from flooding. Just a few inches of water from a flood can cause tens of thousands of dollars in damage, and FEMA reports that 20% of flood insurance claims come from outside of mapped high-risk flood areas.

Information about flood insurance can be obtained from your insurance agent or by calling FEMA at 1-800-427-4661 or visiting FloodSmart.gov.



#### How to get flood insurance for your property?

The Planning Division can help property owners and insurance agents to look up the flood zone for Santa Clara buildings on the Flood Insurance Rate Map published by FEMA. If your property is in a high risk area/zone, flood insurance may be mandatory by your lender. If your property is in a moderate-to-low risk area/zone you can take advantage of a low-cost Preferred Risk Policy. There is also content only flood insurance available for renters. For more information, visit the City Permit Center at 1500 Warburton Ave. or call 408-615-2450.

An Elevation Certificate may be needed to obtain flood insurance coverage. This

certificate verifies the elevation of the lowest floor of your house relative to the ground. It is especially important if your property is in a high risk area. Before hiring a state-licensed surveyor to obtain an elevation certificate for your property, check the following:

- Was your property built or substantially improved on or after July 16, 1980, the date the City of Santa Clara's initial Flood Insurance Rate Map (FIRM) was issued? If so, then it is considered to be Post-FIRM. An elevation certificate is only required if your building is Post-FIRM. Your insurance agent can help you to determine whether your property is a Pre-FIRM or Post-FIRM building.
- Is there a copy of an Elevation Certificate in your home closing papers?
- The City maintains Elevation Certificates for many Post-FIRM buildings in the Special Flood Hazard Areas within the City of Santa Clara. Call the City Building Division at 408-615-2427 to see if there is a copy of the Elevation Certificate for your property on file.

The elevation certificate form is available on FEMA's website FloodSmart.gov. Enter "elevation certificate form" in the search function on the home page.

#### Busy schedule of exhibits, events at Triton

The Triton Museum of Art starts 2016 with the special "Gridiron Glory" traveling exhibit from the National Pro Football Hall of Fame and quickly follows up with other exciting exhibits and special events throughout the spring.

# Interested in a private "Gridiron Glory" event at the Triton? Call 408-247-3754

The exhibit "Dynamic Gestures: Action Art in 21st Century" opens Feb. 20 and runs through April 17. It features the work of four artists who capture the spirit of the 1940s Abstract Expressionism radical art movement. The annual Santa Clara Unified School District Art Show follows in April, kicking off on April 2 with the fun Family Art Day event from 10 a.m. – 2 p.m.

Other events include a six-week course "Dark Curiosities of Art History" on Thursdays, Feb. 25-March 31, 7-8:30 p.m., Coffee with the Curator on Feb. 29 and April 25, 8-9:15 a.m.,

Night@tritonmuseum on May 20, 6-10 p.m. and the Annual Gala on May 7. For complete information, visit TritonMuseum.org.



# Forecast record rains could lead to flooding – are you ready?

Meteorologists are warning that early 2016 could see heavy rains in California from El Nino conditions, increasing the risk of flooding if waterways and storm drains are inundated by more rain than they can handle.

Flooding can pose a serious threat to life and property, but preparation in advance (beyond purchasing flood insurance) and caution during flood situations can help to minimize the risk.

The first step is to be sure emergency kits are fully stocked and up-to-date at home and in each vehicle. Information on what they should contain and how to have a family emergency plan can be found on SantaClaraCA.gov under "Emergency Preparedness" within the Fire Department section of the City's website. Be sure all family members know how to turn off house utilities.

During storms, flood advisories will be broadcast on local television channels and news radio stations such as KCBS (740AM), KGO (810AM) and KLIV (1590AM). There is also real-time data on stream, reservoir and precipitation gauge located on ValleyWater. org/services/alert.aspx or call the Santa Clara Valley Water District at 408-265-2600 for flood related questions or information.

# Need sandbags? Call the City Corporation Yard at 408-615-3080

The City of Santa Clara will make every effort to warn residents if a neighborhood is threatened by flood. If you are advised to evacuate, do so immediately. Turn off utilities at the main switches or valves. Disconnect electrical appliances, but do NOT touch electrical equipment if you are wet or standing in water.

After a flood, listen for news reports on whether the community's water supply is safe to drink. Never drive through flooded roadways. It can be difficult to gauge how deep water is on a street or in an underpass so avoid standing water if at all possible. **Turn around, don't drown!** Don't walk, swim or play in floodwater and stay away from downed power lines.

An excellent resource for flood preparation and how to respond and recover from a flood is the American Red Cross. Check its website RedCross.org/prepare/disaster/flood or download its emergency mobile app from the Apple App Store or the Google Play Store.

#### Support the library

Did you know the Friends of the Santa Clara City Library operate an online bookstore at Amazon.com? With more than a thousand titles offered for sale, this is a great place to buy books and support the Library at the same time! Go to LoveTheLibrary.org and click on "Buy Books."

Another way to support the Library is by donating gently used books, DVDs, VHS tapes and CDs to the Santa Clara City Library Foundation & Friends. Their sale generates funds for library programs. Paper bags are also needed. Drop of donations at the Friends Bookstore in the Central Park Library during business hours.

#### Santa Clara Senior Center Services

The City of Santa Clara Senior Center provides a safe, positive and welcoming environment for adults ages 50 plus. The goal is to make available facilities, programs and services that meet the widely varying needs of older adults in our community as they age – from active senior to the frail elderly.

For specific program and service information, refer to the monthly Senior Center newsletter available at the Senior Center or on the website SantaClaraCA.gov/Senior Center. For specific questions, call 408-615-3170.



Programs and services at the Senior Center include:

- Newcomers Social
- Care Management
- Dining Out Senior Nutrition Program
- Health Insurance and Medicare Counseling (HICAP)
- Health and Wellness
- Legal Assistance (SALA)
- Lunch Meet Presentations
- Support Groups
- Senior Peer Advocate (SPA)
- $\bullet$  Fitness Center and Natatorium
- Ballroom Dances
- Classes
- Adventures to Go & Let's Talk Travel

#### Upcoming City Holidays

#### New Year's Day

Friday, Jan. 1

City offices closed. No collection of Garbage, Clean Green or Recycling. Pickup one day late.

#### Martin Luther King, Jr. Holiday

Monday, Jan. 18

City offices closed. Regular Garbage, Clean Green, Recycling collection.

#### **Presidents Day**

Monday, Feb. 15

City offices closed. Regular Garbage, Clean Green, Recycling collection.

#### **Spring Holiday**

Friday, March 25

City offices closed. Regular Garbage, Clean Green, Recycling collection.

#### **Memorial Day**

Monday, May 30

City offices closed. Regular Garbage, Clean Green, Recycling collection.

# Get more involved with your Santa Clara community

There are many ways to become more actively involved with the Santa Clara community. Each is an opportunity to learn more about City government, make new friends and learn leadership skills.

#### Leadership Santa Clara

Applications for the 2016 Leadership Santa Clara program must be received by Jan. 21. Classes are held from February through June, usually one full day per month. Learn more on SantaClaraCA.gov or call Scott Summerfield at 925-249-9320 or the City Manager's Office at 408-615-2210.

#### Citizens' Police Academy

Applications are due by Jan. 8 for the spring session of this 12-week program which will run Wednesdays, 6-9:30 p.m. March 2-May 25 (no class on April 13) plus Saturday, April 23, 8 a.m.-4 p.m. Participants learn about the Police Department's functions and operational procedures through lectures and hands-on experiences. For more information, visit the Police Department website at scpd.org. There will also be a fall session starting in August.



#### **City Board and Commissions**

Put your name on the notification list to learn of openings on City Commissions and Board at SantaClaraCA.gov/commissions, email clerk@SantaClaraCA.gov or call the City Clerk's office at 408-615-2220. Opportunities include the Board of Library Trustees, Civil Service Commission, Cultural Commission, Historical & Landmarks Commission, Housing Rehabilitation Loan Committee, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission.

#### Stay alert around railroad tracks



Trains are an important part of the transportation infrastructure in Silicon Valley. Railroads move freight and provide a convenient public transit option for commuters and visitors. But trains can also be dangerous if people don't stay alert when near the tracks – whether they are on foot, on a bicycle, or in a car. More than 20 people died on Bay Area railroad tracks in 2015.

There are miles of railroad tracks winding through Santa Clara. All train tracks are private property, and trains have the right of way 100% of the time – over pedestrians, cars, fire engines or ambulances. Because of their huge weight and size, trains cannot slow down or stop quickly. The difference in the weight ratio of an automobile and a train is proportional to a soda can and a car. Also the train may extend three feet or more outside of the steel rail, which makes the safety zone for pedestrians well beyond the rails themselves.

Here are a few things to remember to stay safe when you are near a railroad track:

- Watch for flashing lights and lowered crossing gates. Do not try to cross the track until the warning signal is over.
- Modern trains are quiet. Don't think you'll hear a clackety-clack to warn you to get out of the way.
- $\bullet$  Approaching trains are always closer and moving faster than you think. If you see a train in the distance, get out of the way immediately.
- Never walk down a train track. It's illegal and dangerous. By the time a locomotive engineer sees a vehicle or a person on the tracks, it is too late to stop the train to avoid a collision.

The only legal and safe way to cross tracks is at designated pedestrian or roadway crossings. Observe and obey all warning signs and signals.

#### Crossing guards needed

Crossing guards play a key role in keeping Santa Clara children safe. There are 38 crossing guards helping students at 13 elementary schools safely cross streets during busy school commute hours. If you are interested in becoming a paid crossing guard, call the Santa Clara Police Department at 408-615-4875 or email tcarpenter@SantaClaraCA.gov.



1500 Warburton Avenue Santa Clara, CA 95050 City of Santa Clara City Hall

Santa Clara, Calif. Permit No. 92 U.S.POSTAGE PRSRT STD PAID

**ECR WSS** 

# POSTAL CUSTOMER

# INSIDE SANTA CLARA Winter/Spring 2016

(Delivered bulk mail to every residential and business address in Santa Clara)

# Inside Santa Clara Inquiries:

City Hall, 1500 Warburton Ave., City Manager's Office

Santa Clara, CA 95050 408-615-2210

manager@SantaClaraCA.gov

# **City of Santa Clara Ethics & Values**

Fiscally Responsible Service-Oriented Professional Organized Ethical

Communicative Collaborative Progressive Good Habit

# Making Ethical Values a Ethics Every Day:

# Sity Public Meeting Schedule

......Two Tue. per month, 7 p.m. Board of Library Trustees\* .......1st Mon., 6:30 p.m. City Council .....

Cultural Commission ......1st Mon., 7 p.m.

Historical & Landmarks Commission......1st Thurs, 7 p.m. Parks & Recreation Commission .......3rd Tue., 7 p.m. ......One Wed. per month, 7 p.m. Planning Commission.

Senior Advisory Commission\*\* ................................ 4th Mon., 10 a.m.

Youth Commission (during the school year)\*\*\* 2nd Tue., 6 p.m.

monthly. Meetings are held in the City Council Chambers unless Some commissions/committees meet monthly and others meet semiotherwise noted.

Council meetings are available at City Libraries beginning Saturday The City website also allows for the viewing of Council Agenda Reports Agendas for City Council, Board and Commission meetings are posted on the City website at least three days before the listed meeting. Complete agenda packets with back-up reports for City before the Tuesday meetings, or at the City Clerk's Office on weekdays. at the City Clerk's Office at City Hall, the Central Park, Northside, and online. Visit SantaClaraCA.gov and search for "City Meetings." Mission Libraries, and

Northside Branch Library programs .....

Neighborhood Watch meetings......

Winter energy savings .....

Crews help in fire recovery....

New minimum wage

White House honors City

Central Park Library programs...

Roberta Jones Junior Theatre

Green Business status.

Vision for downtown.

Recreation classes....

Path to Citizenship webpage

Contractors needed ......

BAREC site plans ..

Short-term rental tax.

Development project information...

Automated utility payments.

Estimated utility bills .

Teen leadership program

- \* Meeting is at Central Park Library, 2635 Homestead Rd.
  - Meeting is at the Senior Center, 1303 Fremont St.
    - \*\*\* Meeting is at Teen Center, 2446 Cabrillo Ave.

Online schedule: SantaClaraCA.gov

Dates and times may vary. Call 408-615-2220 for information.

AT&T Channel 99. There are also live and archived streams of City are broadcast live on Comcast Channel 15 and Council meetings on the City's website SantaClaraCA.gov. City Council meetings



Winter/Spring 2016

Inside This Issue

The Newspaper for City of Santa Clara Residents & Businesses

# City of Santa Clara rolls out its Tap Water Express

The City of Santa Clara put another notch in its belt of civic innovation with the recent unveiling of the Tap Water Express, a one-of-a-kind and at public events such as the Art and Wine Festival and annual street vehicle custom designed to distribute tap water in the event of disaster

WrestleMania economic benefits....

Super Bowl volunteers.

Super Bowl vendors.... Electric rate change...

Super Community Activities

Chat with the Police Chief..

Rebuilding City reserves

Tree recycling/extra refuse.

Charter Review Committee.

Ice skating in Central Park.

Super Bowl 50 is coming....

Central Park Library reopens..

Rehabilitation home loans...

Mission Library remodel



water for a period of time. Instead of distributing bottled water, the Tap into a water bottle or cup. The vehicle is fully self-contained and can be drink" order in its 120 year history but an emergency such as earthquake or major water system repair could mean residents would be without tap Water Express can provide 4,000 16-ounce servings of ice cold tap water Santa Clara's water utility has never had to issue a "boil water or do not set up within five minutes of arriving on site.

Clean-up Campaign maps, information 8-9

Santa Clara Depot open house ...

SVACA 15th anniversary.

Environmental programs

10

Triton Museum events ....

Support the library...

Prepare for flooding.

Flood insurance..

Η.

Get involved with community...

Railroad track safety

Crossing guards..

Senior Center Services..

inside.

Super Bowl 50 Community

Activities insert..

night. Electric awnings on each side of the vehicle can be raised to shelter customers from the sun or rain as they use the beer tap style dispensers The Tap Water Express is wrapped with colorful water related graphics and a roof top solar array that charges LED lights so it can be used at to get their water.